Wandner reviews research on the reemployment services created to help workers who suffer permanent job loss, and describes how the government accepted or ignored the results of that research in establishing policy. The author was involved in unemployment insurance (UI) experiments from the first proposals in 1985, through the design, operation and evaluation (1985-1996), to 1993 legislation and the programs it created. These services included comprehensive job search help, reemployment bonuses, training and training vouchers, and self-employment assistance. He concludes with recommendations for improving programs by providing proper implementation, sufficient funding, better participation incentives, and finding more effective and efficient designs.